



INTERNATIONAL PEACE & FILM FESTIVAL

ORLANDO - 2018



PRESS KIT

World Films ♦ Fashion Expo ♦ Awards



Orlando, Florida

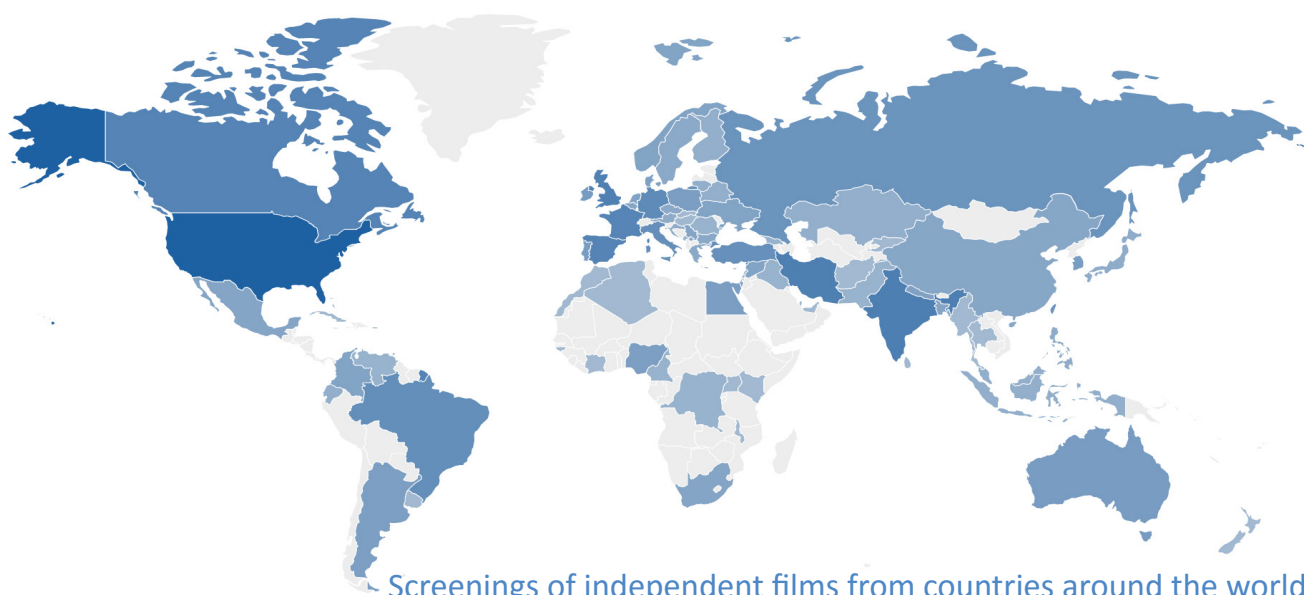
JANUARY 2018



General Information

The International Peace & Film Festival is a face to face experience, where every member of the audience can engage and establish international relationships through independent film, performances, fashion cultural exchange.

Attendees will have the opportunity to view films from over 35+ countries, interact with vendor sponsored table top exhibits, attend performances, mixers and the film award ceremony.



Screenings of independent films from countries around the world.

EVENT DATES AND LOCATIONS

The Festival takes place on January 18 - 20, 2018 in Orlando, FL.

Cinepolis IMAX Theater is located in Davenport's Posner Park, just south of DisneyWorld at exit 55 off Interstate 4. Address: 5500 Grandview Pkwy, Davenport, FL 33837

Visit the festival website for showtimes and ticket sales.

Festival Website: <http://PeaceFestival.us> Latest News: <http://peacefestival.us/press/>

Day One, Thursday 18 January: Registration

Day Two, Friday 19 January: Film Festival Screenings and Izuminka Fashion Expo Rehearsal

Day Three, Saturday 20 January: Film Festival, Premier Screenings, Izuminka/Awards

After Party: Festival Cast, Models and Filmmakers Mixer, open to public.



About the Festival

CONNECT WITH NATIONAL DELEGATES, ARTISTS, PERFORMERS AND ATTENDEES FROM COUNTRIES AROUND THE WORLD.

FILM MAKERS

The International Peace & Film Festival will host screenings of independent films from countries worldwide in the following categories:

- Feature Length
- Documentary
- Short Film
- Student Films (Short)
- Music Video/Trailer

AWARDS CEREMONY

The awards ceremony includes recognition of top films in the festival during the IZUMINKA Fashion Expo.

Come see national costumes, beautiful models and the talent of local designers, stylists and make up artists.

Visit Izuminka.us for fashion show details.

CULTURAL PERFORMANCES

Enjoy music, dance, art and exhibits throughout the festival program.

Participating countries will also have their national costume featured during the grand finale fashion show and awards ceremony.

Performances will be scheduled at various times throughout the festival.

VENDORS & EXHIBITS

Vendor and exhibit spaces will be available in the primary walking paths of the festival.

Digital and print signage is available on the programs, 'step and repeat' wall, as well as on cinema displays during the screenings and awards ceremony.

SPEAKERS & PRESENTERS

The Knowledge Sharing sessions provide attendees with an opportunity to meet filmmakers and related industry professionals.

Guest panels and interviews with directors are also planned for premier level film screenings.

Media coverage will include magazine articles about the festival and key attendees.

ATTENDEES & VOLUNTEERS

Engage in peace through your participation in the festival.

At every turn you will discover an immersive environment that fosters relationships, new friends, and opportunities with other attendees from around the world.

Visit PeaceFestival.us for registration and ticket information.



Participating Countries

Bangladesh	Iran	Serbia
Belgium	Iraq	Slovenia
Brazil	Italy	Spain
Bulgaria	Japan	Sweden
Canada	Myanmar	Thailand
Colombia	Nepal	Turkey
Czech Republic	Netherlands	UAE
France	Nigeria	United Kingdom
Germany	Pakistan	United States
Greece	Philippines	Unspecified
India	Poland	Uzbekistan
Indonesia	Russian Federation	

List represents total countries submitting films to the festival. Visit the Trailer Wall for selected film details, images and trailers. <http://peacefestival.us/trailers/>



Vendors & Exhibits

Setting Up Your Exhibit or Booth at the Festival

Exhibitors at the Peace & Film Festival will have an opportunity to demonstrate their product or service in the midst of the audience as they move between the various rooms of the complex. See the layout below for potential sponsor/vendor spaces.

Vendors and Exhibitors must register online at: PeaceFestival.us



artistic rendering - not to scale



January 2018

Cinépolis IMAX
5500 Grandview Pkwy
Davenport, FL 33837

IZUMINKA



FASHION EXPO
& AWARDS CEREMONY

REQUIRED INFORMATION

Vendors should send the following via email to info@peacefestival.us

- High resolution logo
- One page product info
- Electrical requirements
- Exhibit Fee (Invoiced)
- Contact Info

Please complete the online registration form before sending items above.

SPONSORSHIPS

Vendors who wish to increase brand recognition can also support donations for Film Festival Awards, sponsored announcements and supported cultural performances.

Please contact the festival staff to explore an option and pricing that works for your needs.

HANDOUTS

Please consider the environment in any handouts or materials distributed at the festival.

Links to source materials, vendor websites or other downloads will also be available on the festival site.

DEADLINES

Approved Vendors should have all required information submitted by December 15, 2017.

Share to help us promote your session!



**Now open
for 2018
submissions**



About the International Peace & Film Festival

The festival is scheduled to take place on January 18 – 20, in Orlando, Florida at the Cinepolis IMAX Theater.

Participate in the International Peace & Film Festival

Opportunities for filmmakers, vendors, volunteers, cast members and models in the fashion expo.

Register

SPONSORS



Aurous Publishing



Mila Realty



Russian American Community Center
of Florida



Perfect Picture Booth



Florida Russian Lifestyle



Izuminka Euro Fashion Expo



Russian American Magazine

*Your logo on the most photographed point in the
entire festival, the 'Step and Repeat Wall.'*

Full Dimension: 8'x10'



*Your logo on the of-
ficial websites of the
festival and fashion
show:*

PeaceFestival.us

Izuminka.US

- Level of Sponsorship Desired (You will receive an invoice after submitting your application)
- Your business name/logo as a sponsor on the event websites: \$250
- Your business name/logo on Step and Repeat Wall: \$500
- Your business name/logo on printed programs: \$400
- Website, Step & Repeat Wall and Program Package: \$950
- A theater house is named after your business during the festival. For example, house 7 becomes 'Your Business Name Theater': \$1000
- Exhibit table (One Day) in primary guest walkways or theater. Requires approval of space and size needed: \$360
- Izuminka Fashion Expo Sponsor - Your logo on programs and Fashion show signange: \$350

Branding artwork must be submitted with payment of your invoice. Image formats should be highest quality possible such as AI, PSD, PDF, TIF, EPS or PNG. Resolution should be a minimum of 300DPI on a transparent background if possible. Sponsors electing to host a table or room will receive instructions on table sizes and set up criteria.



IZUMINKA

FASHION EXPO OF THE INTERNATIONAL PEACE & FILM FESTIVAL
ORLANDO, FL

Izuminka: [Russian word] meaning the indescribable quality of attraction.

THE EXPO

Izuminka is a fashion show incorporated into the award ceremony of the International Peace & Film Festival. The event combines film awards with the beauty and talent of local models, stylists and designers.

TALENT

Izuminka gathers local make up artists, stylists, models and designers to feature the amazing diversity, skill and beauty existing in Central Florida.

ADVERTISING

Sponsor branding and tabletop packages include signage and personal placement at the film screenings, fashion expo and primary theater walkways. Visit PeaceFestival.us for details.

NATIONAL COSTUMES

The participation of world filmmakers in the festival is celebrated during the award ceremony. The Izuminka Expo features a runway style exhibit of national costumes from participating nations.

ACCESSORIES

Jewelry and hat designers will adorn the models with unique creations from their one of a kind collections. Models will also circulate items through the audience and lobby before the show.

STAFF

The festival is made up of volunteers who donate their time to bring the peace, film and fashion shows to life. Please support them by sponsoring a table, or inviting your friends and family to attend. Entry is free to all.

JANUARY 2018

CINÉPOLIS | GRANDVIEW PKWY, DAVENPORT, FL 33837

7:00 - 10:00 PM



WWW.IZUMINKA.US



Endorsements



We are honored to be connected and endorsed by the following organizations:

International Film & Festival Organization

Russian Cultural Centre

The Orlando Film Commission

The Embassy of the Russian Federation

The National Aeronautics and Space Administration

Russian Federation, Ministry of Culture,
Department of Cinematography

Russian-American Community Center of Florida



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ORLANDO - 2018

International Peace & Film Festival
%Aurous Publishing
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info@PeaceFestival.us
702-706-2780
Director & Founder: Jef Gray

